

Newsletter

March 2006

Our latest news

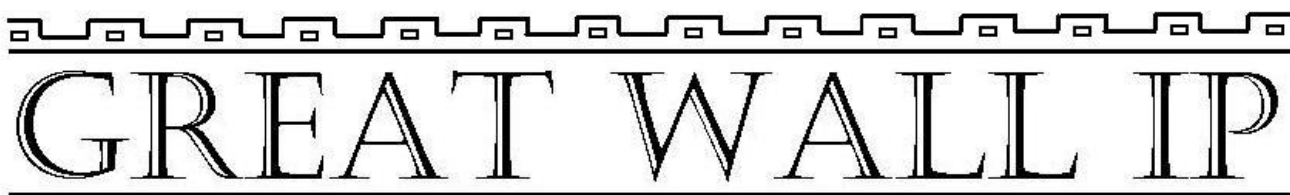
- Dr. Sherman Pernia, US Patent Attorney, joins St. Gallen office
- GREAT WALL IP, a China IP resource in the works

Swiss-based, US Law firm, Moetteli & Associés SàRL announces engagement of Dr. Sherman Pernia, US Patent Attorney-at-law, in St. Gallen office, to better serve our Swiss-German, Austrian, and German clients. Dr. Pernia is active in his fields of specialty, namely, electronics, telecom, biotech and pharmaceuticals. Based in the St. Gallen offices of the firm, he's available to discuss client needs in his field, on site.

Dr. Pernia is a licensed American attorney-at-law, a registered as a Patent Agent before the US Patent & Trademark Office and admitted to practice before the Federal Circuit Court of Appeals. He has experience working with academic departments and small businesses to identify programs or products embodying technologies ripe for commercial development and in the development and implementation of mechanisms for the protection, further R&D and commercialization of these properties. His work has facilitated transferring technologies out of the laboratory and into the commercial arena, and has thus involved patenting, funding development, marketing and negotiating proprietary rights, joint ventures and preparing licensing agreements to commercialize proprietary technologies. This includes licensing and contract negotiations, and compliance with governmental regulatory agencies (e.g., the US FDA).

Dr. Pernia's impressive background includes serving on the Faculty of the School of Medicine of the University of Texas Medical Branch as an Assistant Professor of Research in the areas of human physiology, molecular biology and biophysics. Additionally, Dr. Pernia's legal background includes experience in the Intellectual Property law section of a major US/International law firm based in Houston, providing both patent prosecution and litigation support.

Contact us at moetteli@patentinfo.net to make an appointment and/or to be informed of the St. Gallen office opening apéritif.



GREAT WALL IP

“helping build a Great Wall around your IP portfolio”

Moetteli & Associés SàRL to help build premier China IP site, Great Wall IP.com (under construction) to provide up-to-date information and resources helpful to patent-minded European or US-based companies who are, who hope to, or who feel compelled to protect their intellectual properties in China. Whether the reader's goal is to keep up-to-date with China-oriented IP information, or to find experienced Chinese patent or trademark counsel, Great Wall IP strives to be your focused and comprehensive resource.

Web acquisitions and planned site content:

Up until now, we've focused on securing the best Web real estate available for the China site. To maximize readership and accessibility, we've acquired valuable generic domain names which will later be pointed to the corresponding subpages of our Great Wall IP site. Here is a listing of some of our recent domain name acquisitions together with a hint of the content of each site:

ChineseIPLaw.com - a comprehensive list of sources of Chinese IP law including commentary of a Chinese IP lawyer.

ChinesePatentLaw.com – Chinese Patent Law indexed and commentary

IPNewsChina.com – Chinese IP News to start your day

IPBlog.com.cn – A Chinese IP Blog managed by experienced corporate IP counsel in Switzerland.

IPStrategy.com.cn – Tips on getting your Chinese IP portfolio started

IPAttorneys.com.cn – Searchable biographies of Chinese IP counsel to help you find the right attorney for the task and better ensure your success.

PatentAttorneys.com.cn – Comprehensive, searchable biographies of Chinese Patent Attorneys

IPFirms.com.cn – Comprehensive, searchable profiles of Chinese IP firms

ChineseIP.com – a listing of Chinese based intellectual property available for sale or license

Our network of experienced business and IP professionals, both here in Europe, in the US and in China, will thus have a powerful platform from which to provide counsel, advice and warnings about the China IP enforcement infrastructure. This network will also ensure that the site content is accurate, timely, interesting and of a quality that can have a significant impact on a client's understanding of the IP situation in China, thus allowing them to adapt quickly to changing conditions.

The site should be fully operational by year's end. We look forward to your contributions, comments and suggestions as site development progresses. If you have an interesting experience with China to share, or you're interested in joining our network, we encourage you to contact us at moetteli@patentinfo.net.



Sponsored by:

